

Gotta Teach!

Professional Development with Pizzazz

Now in its second sensational year, GOTTA TEACH is an enlightening professional development program not just for educators, but for all those interested in education. Each 90-minute show offers thought-provoking ideas by experts in language arts, social studies, mathematics, science, testing and the latest research.



As each of this year's performers know, if you've Gotta Teach, then you've Gotta Test!

Good assessment techniques can demonstrate how well your classroom performance lives up to its advance billing by capturing your audience's attention-and retention.

In a few short years, society and technology have transformed education from textbook-based learning to a standards-based curriculum. School districts are measuring what their students learn in relation to national, state, and local standards-and are being held accountable for the results.

This year's Gotta Teach cast will showcase "good assessments"—reliable and valid tools that provide accurate information about student knowledge and capabilities at any age.

Creating good assessments is particularly vital today, when learning comes not just from textbooks, but from a variety of sources, such as community service projects, multi-media presentations, or working on the school newspaper.

Discover what makes for "good assessments"—how to use them in the classroom—and get ready to take a well-deserved bow.



Ingham Intermediate School District
2630 W. Howell Road
Mason, MI 48854

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Last Year's Audiences Raved:

"Excellent Speakers!"
"Outstanding!"
"Professionally energizing!"
"A good shot in the arm!"
"A treat for any educator!"
"Invigorating! Food for thought!"
"Go to Grow!"
"Inspiring! Validating! Uplifting!"



Presenting...



1999-2000

A POWERFUL PROFESSIONAL DEVELOPMENT SERIES WITH THE SPOTLIGHT ON "GOOD ASSESSMENTS"

Presented By: The Ingham Intermediate School District in partnership with the Michigan Department of Education and Michigan Historical Center
And, sponsors: Public Sector Consultants, Panurgy Mid-Michigan, Dean Transportation, the Michigan Education Association, and the Houghton Mifflin Company.

Don't Miss A Single Performance!

New This Season: Each Performance Begins with an Overture

From primary sources to exploring the wonders of the World Wide Web, this year's pre-program presenters will show you how to use these resources as powerful educational tools.

Your web site tour directors – who use technology in their own classrooms and teach the subjects they represent – have spent more than a year researching superb sites that correlate with, and support, Michigan curriculum standards. They've also posted exemplary lessons submitted by Ingham County teachers to an IISD Web Page.

5:30 – Feature presentation begins.

Running time: Approximately 90 minutes

Afterglow-Dessert, coffee & conversation

for half an hour or so

8:00 – Curtain falls

Mark Your Calendars for a Unique Treat:

The December 1 program ends with a very special Afterglow offering a "Behind the Scenes Tour" of several of the exceptional galleries at the Michigan Historical Center and State Library. Your tour guide will be Jim Schultz, center outreach coordinator.

Prior registration is not necessary, but the tour is reserved for those who attend that evening's program.

Contact Information: For more information call 517-244-1239 or See Our Web Site: <http://inghamisd.org/~gotta>

Ticket Prices

Season Ticket Package: \$13 per show/\$72 season (all six performances plus free admission to the overtures. Individual tickets: \$13; overtures: \$10 each).

Prices also include admittance to each performance's Afterglow, featuring coffee and dessert.

Special Note: Pre-registration for the overtures is required. Contact Wendy Fuller at 244-1239. Enrollment is first-come first-served.

Location

Michigan Library and Historical Center, 717 W. Allegan St., Lansing (free parking)

And That's Not All!

By attending all six Gotta Teach performances and overtures, participants may earn 1.8 SB-Continuing Education Units (CEUs). The Gotta Teach 1999-2000 Program enables participants to obtain an increased understanding of:

- Classroom assessment strategies in various content areas
- Use of classroom assessment data to improve curriculum and instruction
- Appropriate links between classroom assessment, grades and state tests
- Implications for assessment based on the latest brain research
- Familiarity with primary source and Internet resources

If you're interested in this option, you must register your intention before program series begins. Details are available by calling 244-1239.

The Series

Oct. 27, 1999

Testing One, Two, Three, Four: Discovering the Interaction Among Grades and Commercial, State, and Classroom Assessments

5:30 p.m.-Library of Michigan Forum

Starring Michael Beck, president of BETA Inc., a subsidiary of Touchstone Applied Science Associates.

Overture: Primary Sources: Knowing What They Are and How to Use Them in Social Studies, Language Arts and the Arts

3:45 to 5:15 p.m.-State of Michigan Library Archives

Starring Jim Schultz, outreach director, Michigan Historical Museum/Center.

Primary sources expose students to multiple perspectives on issues of the past and present. By employing first-person accounts, documents, physical artifacts, and scientific data, students ask more focused questions, think critically, make inferences, and develop reasoned explanations and interpretations. This program will focus on using primary sources in conjunction with Social Studies, Language Arts & the Arts.

Nov. 17, 1999

Proven High Quality Performance Assessment that Improves Teaching and Learning in Mathematics

5:30 p.m.-Library of Michigan Forum

Starring Sandra Wilcox, associate professor, Michigan State University, and principal investigator, Mathematics Assessment Resource Service (MARS)

Overture: The Mathematics Teachers Ultimate World Wide Web Tour

3:45 p.m. to 5:15 p.m.-State of Michigan Library

Starring Dawn Osterle, Mason Middle School teacher and IISD web developer

Dec. 1, 1999

Great Performances: Creating Dynamite Assessment Tasks in Social Studies

5:30 p.m.-Library of Michigan, First Floor

Co-starring Larry Lewin, author, teacher at Monroe Middle School, Eugene, Ore., and staff development trainer & Betty Jean Shoemaker, author and curriculum coordinator for the Eugene, Ore., School District.

Overture: The Social Studies Teacher's Ultimate World Wide Web Tour

3:45 p.m. to 5:15 p.m.-State of Michigan Library

Starring Ginny Nightengale, Stockbridge Middle School teacher and IISD web developer.

Feb. 23, 2000

Debunking the Myths: Correcting Stubborn Scientific Misconceptions Through Assessment

5:30 p.m.-Library of Michigan Forum

Starring Jim Gallagher, professor of science education, Michigan State University

Overture: The Science Teacher's Ultimate World Wide Web Tour

3:45 p.m. to 5:15 p.m.-State of Michigan Library

Starring Jennifer Busch, Henry North Elementary, Lansing School District teacher and IISD web developer.

March 22, 2000

Critical Mass: The Link Among Learning, the Brain and Assessment

5:30 p.m.-Library of Michigan Forum

Starring David A. Sousa, international consultant and author.

Overture: Primary Sources: Knowing What They Are and How to Use Them in Science & Mathematics

3:45 p.m. to 5:15 p.m.-State of Michigan Library Archives

Starring Jim Schultz, outreach director, Michigan Historical Museum/Center (see Oct. 27 for details)

April 19, 2000

Revealing Portfolios: Performance Assessment in Reading/ Language Arts

5:30 p.m.-Library of Michigan Forum

Starring Maureen McLaughlin, author and professor of education, East Stroudsburg (Pa.) State University.

Overture: The Language Arts Teacher's Ultimate World Wide Web Tour

3:45 p.m. to 5:15 p.m.-State of Michigan Library

Starring Jan Kesel, Waverly High School teacher and IISD web developer

About the Cast

(in order of appearance)

Michael Beck, Ph.D.

You'll leave the auditorium truly inspired by the thought-provoking ideas of Beck, who's not only served as a consultant on assessment issues to an astounding 16 state departments of education and several federal agencies, but has helped develop some of the communication arts tests used in the Michigan Educational Assessment Program (MEAP).

Beck, who received his master's in psychology from Fordham University, will discuss how Michigan's assessments rank with other states, and help educators learn how to recognize the strengths and weaknesses of classroom and performance assessments, as well as how classroom, district and state assessment can be interwoven to produce a "total system."

Sandra Wilcox, Ph.D.

Commanding performances are just a part of Wilcox's amazing repertoire. As a longtime K-12 teacher, this professor, author and lecturer believes that "you can set new standards and develop new curriculum, but without altering how you assess student work, reform is incomplete."

With the support from a National Science Foundation grant, Wilcox and colleagues at the University of California-Berkeley, Harvard University, and England's University of Nottingham, have been working with teachers to create new performance assessment tasks for teachers in mathematics. (A collection of these tasks are published and available for purchase).

Larry Lewin & Betty Jean Shoemaker, Ph.D.

This dazzling duo authored Great Performances: Creating Classroom-Based Assessment Tasks, published by the Association for Supervision and Curriculum Development. It profiles ways to create challenging and fun performance assessments, and demonstrates inventive assessment tasks in multiple content areas, but the Dec. 1 program will especially emphasize Social Studies.

A 24-year veteran teacher, Lewin teaches integrated language arts/history and computer courses at Monroe Middle School in Eugene, Ore. As a staff development trainer, Lewin is an expert consultant and has worked with hundreds of schools in more than 25 states on topics that include performance assessment, teaching with computer technology, and a strategic approach to the reading/writing process.

Shoemaker—a veteran special education, elementary, and middle-level classroom teacher—is currently curriculum coordinator for the Eugene, Ore., School District 4J. Charged with providing instructional leadership district-wide, Dr. Shoemaker works with K-12 teachers in curriculum and staff development. She is also a national consultant in the areas of integrated thematic curriculum and performance-based assessment.

Jim Gallagher, Ph.D.

A stellar contributor to science education and leader of assessment reform efforts in the United States, Gallagher is a professor of science education at Michigan State University. He's been involved in teacher education and staff development on campus, nationally, and internationally. Gallagher is especially adept at identifying common scientific misconceptions among students and the assessment methods that reveal—and remedy—those.

A member of the writing team on the National Research Council's National Science Education Standards, Gallagher coordinated development of the AAAS Project 2061's Blueprint for Teacher Education. He is the 1998 recipient of the Award for the Distinguished Contributions to Science Education through Research.

David A. Sousa, Ph.D.

Probing the mysteries of the human brain has made this expert researcher a stand-out consultant. Sousa is the author of How the Brain Learns: A Classroom Teacher's Guide, which examines how the brain processes information, and how it holds the key to the best way to assess what students know and can do.

Now an international education consultant, Sousa has spent time in the classroom teaching secondary-level science. He has also served as a school superintendent, college professor, and foreign service officer.

Maureen McLaughlin, Ph.D.

This prolific author knows what it takes to captivate an audience. A professor of education at East Stroudsburg State University in Pennsylvania, McLaughlin is a frequent presenter at international, national, and state education conferences, and consultant to universities and school districts nationwide.

A senior author of Houghton Mifflin's Classroom Guide to Performance Assessment, she also wrote Mathematics Performance Assessment: A Practical Guide to Implementation, among other publications. McLaughlin spent 15 years as a classroom teacher, reading specialist, and department chair in a public school system.

ORDER TICKETS TODAY! Gotta Teach!

Yes! Send me the whole package immediately-I can't afford to miss a single performance!

Season Tickets _____ list total quantity of 6-ticket packs ordered) X \$72 = \$ _____ Amount of Check Enclosed

Or...Gosh, my schedule's full but I can't miss them all!
JUST SEND ME TICKETS FOR THESE INDIVIDUAL SHOWS:

(List ticket quantities for each show)

Oct. 27 _____ Dec. 1 _____ March 22 _____
Nov. 17 _____ Feb. 23 _____ April 19 _____

Total Show Tickets _____ Ordered X \$13 = \$ _____ Amount of Check Enclosed

Name _____

Mailing Address (street, city, state, zip) _____

Home Phone _____ School District/Building _____

Work Phone _____ Internet Address _____



Please make check or purchase order payable to: Ingham Intermediate School District.
Return payment and registration form to: Wendy Fuller, IISD 2630 W. Howell Road, Mason, MI 48854.
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